

SPONSORSHIP OPPORTUNITIES



13TH
INTERNATIONAL
CONFERENCE ON
CONCRETE PAVEMENTS

AUGUST 25-29, 2024

➤ THE DEPOT ◀

MINNEAPOLIS, MINNESOTA, USA

Organized by:

*International Society for
Concrete Pavements*



WELCOME

The *International Society for Concrete Pavements* will hold the **13th International Conference on Concrete Pavements (ICCP)** August 25-29, 2024 in Minneapolis, Minnesota, USA.

<https://13thiccp.concretepavements.org>

Additional information on the conference can also be found using the QR code below:



The theme of the conference is:

Innovative Paths Toward Lower Carbon in Concrete Pavements

Traditionally held every 4 years, this international conference focuses on all aspects of the design, construction, rehabilitation, maintenance, sustainability, and resilience of concrete pavements.

The 13th ICCP is targeted toward pavement, materials, and geotechnical engineering professionals, educators, suppliers, and constructors who are involved in any aspect of concrete pavements. The included workshops are particularly beneficial to practitioners at all levels.

CONFERENCE SCOPE

This international conference typically attracts over 400 attendees, and showcases 100+ technical presentations. Topics of interest include, but are not limited to:

- Design of concrete pavements
- Concrete pavement materials
- Concrete pavement construction
- Preservation of concrete pavements
- Concrete overlays
- Pavement performance prediction
- Durability of concrete pavements
- Pavement economics
- Pavement testing and instrumentation
- Pavement surface characteristics
- Lower carbon content concrete materials
- Use of recycled materials
- Increased resiliency of support layers

In addition to technical paper sessions there will be 10 practical workshops, 40+ exhibitors, and several local technical tours, including the famous MnROAD Pavement Test Track.

SPONSORSHIP OPPORTUNITIES

The success of any International Conference on Concrete Pavement relies on the participation and generosity of corporate sponsors and exhibitors. If you are interested in becoming a valued partner in this conference, please consider one of the options on the following two pages. Specific items in each category are fully negotiable. To sign up or receive answers to any questions, please contact Leif Wathne at lwathne@iastate.edu or +1 515-296-7032.

Level	Sponsorship		
	Silver \$5,000	Gold \$10,000	Platinum \$20,000
Publication of YOUR ORGANIZATION'S NAME under the appropriate Sponsorship Level: 1. On the Home Page of Conference Website 2. Inside the Delegates' Program 3. On Summary Sheet noting Conference Sponsors by level to be inserted into Delegate Handout Packages 4. On screens between sessions, breaks, and meals 5. Inside Conference Announcement and Registration Brochures (If sponsorship is confirmed before printing)	X	X	X
A Link to YOUR ORGANIZATION'S WEBSITE from the Conference Website	X	X	X
Complimentary Conference Delegate Registration (1 to 4)	1	2	4
One Complimentary Exhibition Space (\$2500 value)		X	X
YOUR ORGANIZATION'S NAME will appear as an Official Partner of the 13 TH ICCP Organization Committee on Conference Banners and in various Press Releases .			X
Co-branded Conference Portfolio and/or Bag			X
Sponsorship of Opening Reception			X
Sponsorship of Awards Banquet		X	X
Complimentary ISCP Organizational Membership		2 Years	4 Years
Complimentary Bronze-Level Sponsorship Opportunities	1 (Level B)	1 (Level A)	2 (1 Level A, 1 Level B)

Group	Sponsorship	
	Activity	Cost
Workshops	<ol style="list-style-type: none"> 1. Involvement in planning and execution of workshop 2. One Complimentary Conference Delegate Registration 	\$6,500
Bronze Level A	Sponsorship of One of the following: <ol style="list-style-type: none"> 1. Entertainment for Opening Reception 2. Entertainment for Awards Dinner @ Stillwater River Boats 3. Plenary Session 4. Conference USB with Published Papers & Workshops 5. Conference App 6. Minneapolis Jogging Tour 7. Additional Sponsorship Opportunities Available as Requested 	\$3,500
Bronze Level B	Sponsorship of One of the following: <ol style="list-style-type: none"> 1. Student Poster Competition 2. Branded Charging Station (3 Sponsors @ 1 per day) 3. 1 of 3 Field Trips 4. 1 of 3 Breakfasts 5. 1 of 3 Lunches 6. Additional Sponsorship Opportunities Available as Requested 	\$2,500
Bronze Level C	Sponsorship of One of the following: <ol style="list-style-type: none"> 1. Conference Pen with Logo Attached 2. Conference Lanyard with Logo Attached 3. Additional Sponsorship Opportunities Available as Requested 	\$1,500

EXHIBITION SPACE The conference venue has ample space for exhibition of your product or service. We invite to secure your space soon to secure your favored location in the exhibit hall. Outside exhibition opportunities adjacent the hotel building or at the MnROAD facility are also available upon request.

Exhibit Hall Space	<ol style="list-style-type: none"> 1. 8'x10' Exhibit Booth with Draped Table and Electrical Power Outlet 2. One Complimentary Conference Delegate Registration 	\$2,500
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