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13thiccp.concretepavements.org

Dates
August 25 - 29, 2024



SPONSORSHIP PROPOSAL

*Join the largest gathering
of concrete paving experts!*

Traditionally held every 4 years, this international conference focuses on all aspects of design, construction, rehabilitation, maintenance, sustainability, and resilience of concrete pavements.

13th International Conference on Concrete Pavements

*Innovative paths toward lower
carbon in concrete pavements*

The Depot
Minneapolis, Minnesota, USA
August 25 - 29, 2024

Organized by:



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The success of any International Conference on Concrete Pavement relies on the participation and investment of corporate sponsors and exhibitors. If you are interested in becoming a valued partner in this conference, please consider one of the options on the following pages. Specific items in each category are fully negotiable.



SCOPE

03



CONFERENCE SCOPE

The 13th ICCP is focused on pavement, materials, and geotechnical engineering professionals, educators, suppliers, and constructors who are involved in any aspect of concrete pavements. The included workshops are particularly beneficial to practitioners at all levels.

This international conference typically attracts over 400 attendees, and showcases 100+ technical presentations. Topics of interest include, but are not limited to:

- Design and preservation of concrete pavements
- Concrete pavement materials and testing
- Durability and economics of concrete pavements
- Surface characteristics and overlays
- Lower carbon content concrete materials



Sponsorship

04

Level	Silver \$5,000	Gold \$10,000	Platinum \$20,000
Publication of your organization's name: <ul style="list-style-type: none"> On conference website On summary sheet and handouts On screens between sessions, breaks, and meals Conference announcements and registration Link to your organization from conference site 			
Number of complimentary registrations (\$1,000 value)	1	2	4
Complimentary exhibition space (\$2,500 value)			
Named official partner on banners and press releases			
Co-branded conference portfolio and/or bag			
Sponsorship of opening reception			
Sponsorship of awards banquet			
Complimentary ISCP Organizational Membership		2 years	4 years
Complimentary bronze-level sponsorship opportunity (see next page)	1 Level B	1 Level A	2 Level A and B

Sponsorship

Group	Activity	Cost
Workshops	<ol style="list-style-type: none"> 1. Involvement in planning and execution of workshop 2. One complimentary conference registration 	\$6,500
Exhibit Hall	<ol style="list-style-type: none"> 1. 8'x10' (2.4m x 3m) booth with draped table and power 2. One complimentary conference registration 	\$2,500
Bronze Level A	<p>Sponsorship of <u>one</u> of the following:</p> <ol style="list-style-type: none"> 1. Entertainment for opening reception 2. Entertainment for awards dinner 3. Plenary session 4. Conference app 5. Minneapolis jogging tour 6. Additional as requested 	\$3,500
Bronze Level B	<p>Sponsorship of <u>one</u> of the following</p> <ol style="list-style-type: none"> 1. Branded charging station (3 sponsors @ 1 per day) 2. 1 of 3 field trips 3. 1 of 3 breakfasts 4. 1 of 3 lunches 5. Additional as requested 	\$2,500
Bronze Level C	<p>Student Poster Competition</p> <ol style="list-style-type: none"> 1. Entire sponsorship goes towards students 2. Branding on event and event swag 3. Branding on awards and prizes 	Min. \$2,500
Bronze Level D	<p>Sponsorship of <u>one</u> of the following:</p> <ol style="list-style-type: none"> 1. Conference pen with logo 2. Conference lanyard with logo 3. Additional as requested 	\$1,500

Contact Information

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INFORMATION ON HOW TO MAKE A SPONSORSHIP COMMITMENT



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